THE ART OF ENNEAGRAM TYPING AND TRAINING
DEEPEN YOUR KNOWLEDGE, INCREASE YOUR INTUITION, AND REFINE YOUR SKILLS
VIRTUAL PROGRAM

INFORMATION

Program Overview	Program Information	Program Structure	The Enneagram
Read about the intention and purpose of "The Art of Enneagram Typing and Training"	Read important program information, including logistics and more.	Read about the theory and practice aspects of "The Art of Enneagram Typing and Training"	Learn the ancient history and multiple applications of the Enneagram.
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THE ART OF ENNEAGRAM TYPING AND TRAINING
Based on Ginger's book The Art of Typing

Deepen your knowledge, increase your intuition, and refine your skills in both typing and teaching with Ginger Lapid-Bogda, PhD

6 virtual sessions – 4 hours each – plus pre-work and post-work

Enneagram Typing

Enneagram typing is simultaneously simple and complex. Learn how to assist others in discovering their Enneagram type and how to do this in an accurate and respectful way. Here's what you'll learn:
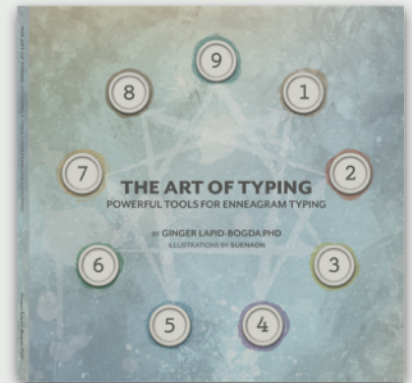
- The nuances of type and typing, avoiding both stereotyping and slotting people into boxes
- Accurately inferring another's types based on what you are hearing, seeing and sensing
- Being able to effectively differentiate between different types
- Honoring the 3 centers of intelligence – Head, Heart and Gut – in the typing process
- Factoring in a person's life circumstances and factors of diversity, without bias, as you guide another person to uncover their type
- Acting with humility as a guide rather than an expert, even if you have expertise

Enneagram Training

Being an excellent Enneagram teacher goes beyond knowing your content. How you deliver the content matters just as much. Here's what you'll get from the program:

- Beautiful PowerPoint slides
- Short videos of each type
- Guidance, practice and feedback using effective teaching stories
- Instruction and feedback on your teaching skills
- An array of different typing tools to use in your programs

If you are interested in research on the benefits of using the Enneagram in organizations based on a robust global survey, go to TheEnneagramInBusiness.com.

THE ART OF TYPING
POWERFUL TOOLS FOR ENNEAGRAM TYPING
BY GINGER LAPID-BOGDA PHD
ILLUSTRATIONS BY SUENAON

2025 VIRTUAL PROGRAM
April 14 – 25, 2025

6 four-hour virtual sessions

Monday | April 14
Wednesday | April 16
Friday | April 18
Monday | April 21
Wednesday | April 23
Friday | April 25

Virtual sessions | 9 am-1 pm (PST)

Program fee | $1900 (USD)
Group discount rates (3+), contact info@theenneagraminbusiness.com

Register here:
TheEnneagramInBusiness.com

MORE PROGRAM INFORMATION

Meeting by ZOOM	Requirements	Pre- and Post-Work Required	Virtual Meeting Times | 2025
You will need to have access to Zoom (virtual meeting platform) and be able to join with video on your computer or mobile device and be able to view PowerPoint slides and join discussions. Upon registration, you'll receive an email regarding specific Zoom details.	Be sure to read both "The Art of the Enneagram" by Ginger Lapid-Bogda and Russell (Tres) Bogda and "The Art of Typing" by Ginger Lapid-Bogda prior to the program.	Pre- and post-work is assigned for each session, primarily using the Enneagram Learning Portal (ELP), a robust, highly informative and strategically interactive online learning portal. It is essential that each participant complete all assigned activities in the time periods assigned (approximately 2-4 hours).	9 am – 1 pm (PDT) Monday | April 14 Wednesday | April 16 Friday | April 18 Monday | April 21 Wednesday | April 23 Friday | April 25 Attendance is required at all sessions.

Important Information

Participant Requirements Participants ideally have some background and experience teaching both the Enneagram system and types in group settings. Some experience helping people discover their type is helpful but not required.

Hours Daily program hours are 9 am – 1pm (PST). Times are built into the program for breaks.

Virtual sessions cannot be recorded.

Attendance Attendance at all virtual sessions is required and cannot be made up.

Certificate A program certificate will be sent electronically to all participants once the virtual sessions are complete and participants have demonstrated an understanding of the Enneagram system, the 9 types, the ability to create and share type-based "sticky stories," and capability in teaching the 9 types accurately. This certificate provides IEA 58 credits and contains all the information you need should you want to use this program towards becoming an IEA (International Enneagram Association) Accredited Professional.

Pre-Reading Everyone must read these books prior to the program: *The Art of the Enneagram* (print/eBook) and *The Art of Typing* (print/eBook). Optional reading is *The Enneagram Development Guide, Third Edition* (print/eBook).

Materials to Be Sent Electronically
Once you register for the program, you will be sent program details and logistics, plus your membership access information to the Enneagram Learning Portal. Close to the program's start, you will also be sent PowerPoint sides.
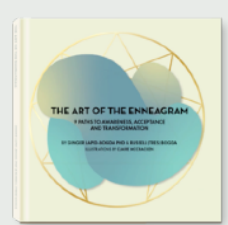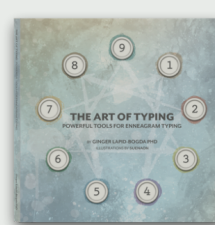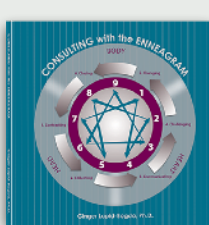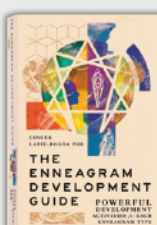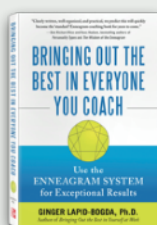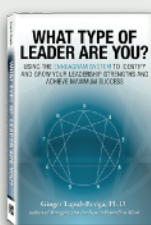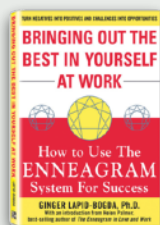
Materials to Be Sent By Mail
Each participant will receive "training tools" that can be used in guiding people to discover their Enneagram type and an *Art of Typing Notebook*. These items will be in hard copy; please make sure to have them with you in all virtual sessions.

REFUND POLICY
Cancellations only before February 14, 2024 ($200 cancellation fee)

Ginger Lapid-Bogda, PhD, is an internationally recognized Enneagram author, teacher, speaker, OD consultant and coach who helps organizations, leaders, teams, and individuals use the Enneagram to enhance their personal and professional lives. She is the author of 9 Enneagram-business books, many of which have been translated into multiple languages; provides state-of-the-art Train-the-Trainer and other certificate programs, based on the Enneagram's business applications, around the world; offers easy-to-use engaging Enneagram training tools; and created "Know Your Type," the Enneagram App for Apple and Kindle Fire, and the Enneagram Learning Portal (ELP).

Books by Ginger Lapid-Bogda

Ginger Lapid-Bogda, PhD

WHAT IS THE PROGRAM STRUCTURE?

Overall Program Orientation

Everyone who works with and teaches the Enneagram in any setting needs to know the system well, the types in detail, how to help people recognize their type or confirm their type, and how to teach the Enneagram effectively in various size groups. This is true even if you use a test to determine type because (a) tests are not always accurate and (b) if a test is accurate, people who take a test only know their own type, not the eight other Enneagram types. This program teaches you how to both help people get their types accurately identified and how to teach the Enneagram system and the nine types accurately and effectively. It is part science and part art.

The Enneagram system

We cover the important components of the Enneagram system, show you how these all fit together as a system (which helps you understand and remember them), answer your questions about some of the most confusing Enneagram information you may have read or heard, and clarify what is important for you as a trainer to know versus what you should actually teach. People learning the Enneagram cannot absorb all the information all at once, nor do they respond favorably to what they might perceive as Enneagram jargon. We'll also work with using language that is easily understood, but not overly-simplified.

The 9 Enneagram types

The nine Enneagram types are not "personality" types as much as they are nine different ego structures. Learn what comprises an ego structure and understand the nine different versions, including worldviews, defense mechanisms, ego ideals (how each type wants to view themselves in their ideal state), fixations (habits of mind), passions (emotional reposes patterns, subtype variations and more.

The typing process

There is a science and an art to typing, and you will learn both. The science involves type-based content, as several methods or processes for accurate typing, and a mindset or orientation to connecting typing both on a 1-1 basis and in a group setting. The art of typing involves being able to synthesize multiple typing factors simultaneously, fine tuning your intuition, noticing what is expressed and not expressed, and more. You'll also receive a variety of typing tools and learn how to use them effectively.

Enneagram training

You'll learn the science (neuroscience and behavioral science) and the art (graphics, metaphor, story) of teaching the Enneagram with instruction and use of PowerPoint slides provided in the program. Even more, you'll present to others and receive helpful feedback on your content and delivery.

The art of the story

Not everyone tells a good story. Even fewer people tell a *short*, "sticky" story. "Sticky" means memorable; teach the Enneagram so people remember what you teach and what they learn.

Program schedule at a glance...

SESSION 1
- ☐ Program overview
- ☐ Introductions
- ☐ Methods and principles of typing
- ☐ Using tests | how-to and how-to-not
- ☐ Architecture of the Enneagram

SESSION 2
- ☐ Nuances and additions
- ☐ Verbal and non-verbal indicators
- ☐ Wings and arrows
- ☐ Culture
- ☐ Family
- ☐ Gender
- ☐ Subtypes
- ☐ Triads | optimistic, competency, and intensity triads

SESSION 3
- ☐ Differentiating questions
- ☐ Questions to confirm type
- ☐ Centers of Intelligence and typing

SESSION 4
- ☐ In-depth typing nuances
- ☐ 1-1 typing interviews
- ☐ Lucid probing
- ☐ 1-1 interview practice

SESSION 5
- ☐ 1-1 typing interviews in a group setting
- ☐ Practice
- ☐ Group typing with typing cards
- ☐ Practice
- ☐ Enneagram teaching greatness

SESSION 6
- ☐ The many uses of story
- ☐ Sticky story creation
- ☐ PowerPoint and visuals
- ☐ Teaching type practice and feedback
- ☐ Closing and Certificates

The result

The program's intention and result is to increase your confidence and competence when you are teaching the Enneagram to individuals and groups and when you are guiding people to discover their types. Confidence and competence are equally important. If you are confident but not competent, you may come across well to your audience but what people learn will be wrong. If you are competent but not confident, you may hold back and hesitate instead of moving forward with confidence and grace.

WHAT IS THE ENNEAGRAM?

3 Centers of Intelligence

Each Enneagram type is rooted in one of three Centers of Intelligence: the Head Center, the Heart Center, or the Body Center. The three Centers of Intelligence stem from a long Eastern philosophical tradition and refer to the ways in which we typically process information and respond to events. While we all have heads, hearts, and bodies, our personality is organized around one of these three centers or modalities. Each center also contains three of the nine Enneagram types.

Head Center Styles: 5, 6, and 7
Heart Center Styles: 2, 3, and 4
Body Center Styles: 8, 9, and 1

The goal of the Enneagram is integration: to fully and effectively access all three Centers and to use them in an aligned way.
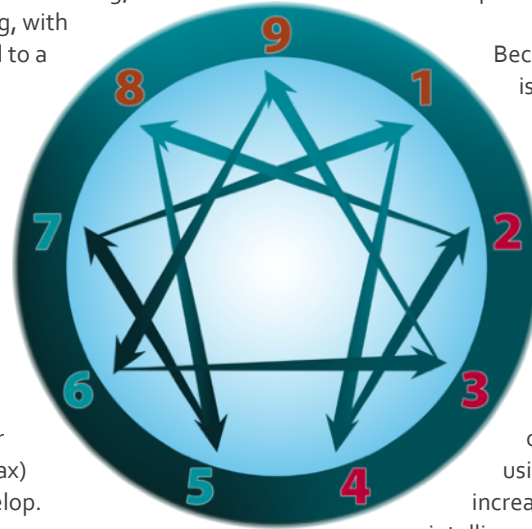
History

The Enneagram is an ancient system – at least 2000 - 4000 years old. The word comes from two Greek words ennea ("nine") and gram ("something written or drawn") and refers to the nine points on the Enneagram symbol. The nine different Enneagram types, identified as numbers One through Nine, reflect distinct habits of thinking, feeling, and behaving, with each type connected to a unique path of development.

Each person has only one core Enneagram type, and while our Enneagram type remains the same throughout our lifetime, the characteristics of our type may soften (relax) as we grow and develop.

There are also four other types that provide additional qualities to our types; these are called wings and arrows. In addition, there are three versions of each type, called subtypes.

Current Usage

More than a personality typology, the Enneagram is a profound map illuminating the nine different architectures of the human character. It is also the most powerful and practical system available for increasing emotional intelligence, with insights that can be used for personal and professional development.

Because the Enneagram is cross-cultural and uncannily accurate, it's modern usage is growing dramatically across the globe. In addition to being used by individuals for their own development, organizations are using the Enneagram to increase emotional intelligence (EQ), enhance communication, manage conflict constructively, create high-performing teams, build better relationships, develop leadership, and more.

"We are looking for the key to our ultimate fulfillment in the wrong place."
– C. Naranjo

THE 9 ENNEAGRAM TYPES

Ones	Seek a perfect world and work diligently to improve both themselves and everyone and everything around them.
Twos	Want to be liked, try to meet the needs of others, and attempt to orchestrate the people and events in their lives.
Threes	Organize their lives to achieve specific goals and to appear successful in order to gain the respect and admiration of others.
Fours	Desire deep connections both with self and others, and they feel most alive when they authentically express their feelings.
Fives	Thirst for information and knowledge and use emotional detachment as a way of keeping involvement with others to a minimum.
Sixes	Have insightful minds, are prone to worry, and create anticipatory scenarios to feel prepared in case something goes wrong.
Sevens	Crave stimulation (ideas, people, and experiences), avoid pain, and create elaborate future plans to keep all their options open.
Eights	Pursue the truth, like to keep situations under control, want to make important things happen, and try to hide their vulnerability.
Nines	Seek peace, harmony, and positive mutual regard and dislike conflict, tension, and ill will.